



## 2012 Annual Convention Las Vegas, NV

### Taking Your Financial Pulse: A Guide for Physicians and Managers Monday, April 16<sup>th</sup>

Faculty: Cheyenne Brinson, CPA, MBA

- 7:00-8:00am Registration
- 11:45am-1:00pm Group Lunch
- 1:00-2:00pm **You Can't Manage What you Don't Measure**
- Reports
  - Financial Indicator
  - Dashboards
  - Evaluating your billing company
- 2:00-2:15pm Break
- 2:15-3:15pm **How to Reduce Your Overhead**
- Competitive Bidding
  - Behavior changes
  - Ordering process
- 3:15-3:30pm Break
- 3:30-4:30pm **Financial Controls**
- 4:30-6:30 pm Exhibit Hall Grand Opening and Welcome Reception