

# December Newsletter

December 13, 2010



## Headlines

- **Celebrating our Corporate Support Partners**
- **Spring 2011 Early Registration**
- **10 Cash Management Tools**
- **Clinical Consult: Acute Otitis Media**
- **Patient Website Launches in January**
- **Happy Holidays!**

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## Celebrating our Corporate Support Partners

We would like to extend a sincere **"Thank You" to our new and renewing partners** for their continued support of UCAOA. Our esteemed cohort of partners support projects that benefit the industry, help to maintain the level of excellence in our programs, and improve our services to the field of urgent care.

Click on each company name below to learn more:

### Platinum

[Practice Velocity](#)

[Physician Partner](#)

[Martin Gottlieb & Associates](#)

[PriCara](#)

### Gold

[CodoniX](#)

### Silver

[National Med Network](#)

[DocuTAP](#)

[Dispensing Solutions Inc.](#)

[Equity](#)

[iTriage](#)

## 2010 Benchmarking Survey Results

Coming Soon!

Check your inboxes for an announcement in early 2011.

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## Bronze

[XpressChartsEHR](#)

[Medical Management Specialists](#)

## Copper

[PrimaCare Medical Centers](#)

[The Joint Commission](#)

*Interested in becoming a Partner? [Click here!](#)*

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## Spring 2011 Early Registration

The final details are still "under construction", but you can **register for the Spring 2011 National Urgent Care Convention** this week!

Starting **Friday, December 17**, visit [www.ucaoa.org/convention](http://www.ucaoa.org/convention) for the Convention Preview and for early tuition discounts.

Vendors: [click here](#) for exhibit hall registration.

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## 10 Cash Management Tools for Urgent Care

Alan Ayers, UCAOA's Practice Management Content Advisor, provides a [toolbox of methods](#) by which an urgent care center can maximize cash flow. Don't miss this opportunity to **take stock of your cash management processes!**

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## Clinical Consult: Acute Otitis Media in Children

This month's feature from Dr. Phillip Disraeli, UCAOA's Director of Clinical Programs, examines findings from the recent *JAMA* review of one of the **most common diagnoses seen in urgent care** - [otitis media](#).

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## Patient Website - Coming in January!

2011 marks the beginning of a new UCAOA awareness effort centered around **helping educate the public about urgent care**. Beginning in January, patients will have access to a new website that will help them evaluate their symptoms, find a local provider, learn about common illnesses and injuries, and more.

Keep your eyes peeled for more information coming at the start of the new year!

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## Happy Holidays from UCAOA

As the end of the year draws near, all of us at UCAOA would like to wish you and yours a **healthy and happy holiday season**.

Here's to 2011!

Sincerely,  
*UCAOA Board of Directors*  
*UCAOA Staff*

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