

Urgent Care Association of America



Cynthia B. Blain, CPA, RACMPE, MBA
Director

Cindy is a director at SS&G Healthcare Services LLC, the health care consulting division of SS&G Financial Services, Inc. (SS&G). She joined SS&G in 2000 from Summa Health System where she worked as a business manager in physician services. She has more than 20 years of experience in the health care industry.

Cindy currently manages and consults on all aspects of physician practice operations, including human resources, staffing, scheduling, accounts receivable, accounts payable, debt financing, partnership arrangements, physician compensation models, budgeting, divestiture of partnerships, and practice start-ups.

Her specialties include practice management consulting, practice growth strategies, physician billing, and collection management.

Cindy develops corporate compliance programs and engages staff in the development of coding templates to assist physicians in accurate coding policies. She directly oversees physician practice operations, including annual budgeting, monthly financial results reporting, productivity tracking, development of physician productivity standards models, integration strategies within health systems, and performs practice assessments to determine productivity standards and compensation methodologies. Cindy regularly consults on all aspects of practice management, product line development, and accounts receivable management with all specialties.

She received her Master of Business Administration in accounting and finance from Case Western Reserve University and her Bachelor of Arts in political science from the University of Michigan.

Cindy is a member of Medical Group Management Association, American College of Medical Practice Executives and the Association of Clinical Research Professionals.

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