

Urgent Care Association of America



Peter Ross, CEO

Peter Ross is the CEO and Co-Founder of Doctors Express Franchising LLC based in Towson, Maryland. Doctors Express is the nation's largest franchised urgent care system with sales of 50 franchised centers in 17 states. Doctors Express blends an excellent business model operated by great owners with compassionate medical teams in each location.

A Fortune 500 Senior Executive over the last 20 years working with such companies as ADP, Ernst & Young, and Intuit, Ross has been a Thought Leader in both business development and strategic planning. In addition, Doctors Express is the second successful franchise system that Ross has Co-Founded. In 2005, Ross Co-Founded the fastest growing senior care brand in the United States Senior Helpers; with more than 300 locations in 40 States and Canada. Ross serves as CEO of both Doctors Express and Senior Helpers Franchising.

After leaving Corporate America to enter his entrepreneurial phase of his career, Ross has been drawn to the healthcare sector. Ross believes that making a significant difference in people's lives has been his motivation with both Doctors Express and Senior Helpers. With Doctors Express expanding throughout the US with a goal of 500 locations by the end of 2014, Ross believes that Doctors Express will be the industry leader providing communities with easy access and quality healthcare throughout the US.

Ross earned his Bachelor of Science in Business Management from the University of Maine. He has completed a number of business management and process excellence certifications throughout his career.

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