

# September Newsletter

September 15, 2009



## Headlines

- **Sign up for Fall Conference before 9/25**
- **Last Free Webinar on 9/24**
- **PrimaCare Receives Accreditation**
- **Improving Accounts Receivable**
- **H1N1 Updates and Website widgets**
- **Malpractice Claims Survey Closing**

## Don't Be LATE to sign up for Fall Conference!

September 25th - Next Friday - is the last day to register for the Fall Conference at regular tuition rates! There's a great crowd already attending - come and join us!

[Learn More and Register Here!](#)

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## Free Webinar on Flu Shot Marketing next Thursday

Flu stories are everywhere - is your center part of the news?

Join us next week for a complimentary webinar on **Marketing Flu Shots: Looking Beyond the Injection** - 9/24 at 1pm central time and learn creative ways to get new patients into your centers during flu season. [click here to register](#) (*session will be recorded for later access*)

Starting in October, UCAOA's new **monthly, educational webinar series** will begin - watch your inbox for full details next week!

**Coming Soon**

**Member Survey  
on Legislative  
Priorities...**

**Watch your  
inbox!**

## **Congratulations PrimaCare**

Kudos to the staff and leadership of [PrimaCare](#) on their recent urgent care Accreditation by The Joint Commission!

All 11 PrimaCare locations underwent intensive on-site surveys and we congratulate them on all of the hard work it took to achieve their Accreditation.

For a list of all urgent care centers Accredited under the standards jointly developed by UCAOA and The Joint Commission and learn more, [click here](#).

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## **Improving Accounts Receivable**

Ten ways to reduce your accounts receivable and improve your profitability.

Read this month's Newsletter article by Alan Ayers - [click here](#)

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## **H1N1 Updates & website widgets**

UCAOA has continued participating in calls with the CDC to keep you up to date on what's happening with the H1N1 vaccination process.

The latest information can be found [here](#) (also via the home page in "What's New").

You can also download a "widget" for your own website from the CDC to help educate your community on what to do to combat seasonal flu - [click here to go to download](#) page.

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## **UCAOA Members - only 3 more days to contribute to malpractice survey**

If you have not yet put in your data, look for the email sent to members on August 27th. Please help us with gathering this information for the industry. **Deadline is 9/18!**