



2009 Annual Convention Las Vegas – April 20-21, 2009

Comprehensive Clinic Startup - AGENDA
Location: Emperors Ballroom

Monday, April 20

7:00-8:00am	Registration and Breakfast
8:00-8:15am	Owning an Urgent Care Marc Salzberg
8:15-9:15am	Site Selection Steve Sellars
9:15-9:30am	Break
9:30-10:30am	Managed Care Contracts David Stern
10:30-10:45am	Break
10:45-11:45am	Clinic Set-up Part 1 Patrice Pash
11:45am-12:45pm	Group Lunch
12:45-1:45pm	Clinic Set-up Part 2 Patrice Pash
1:45-2:00pm	Break
2:00-3:00pm	Staffing & Operations Tammy Mallow-Elly
3:00-3:15pm	Break
3:15-4:45pm	Financing Kevin Ralofsky
Or	Hospital Based Breakout Lynne Bernard
5:00-6:00pm	PreConference Reception & Opening of Exhibit Hall

Tuesday, April 21

8:00-9:00am	Breakfast and Exhibits
9:00-9:30am	General Session
9:30-9:45am	Transition to Courses
9:45-10:45am	Compliance: Developing Policies & Procedures Kenny Engel
10:45-11:00am	Break
11:00am-12:00pm	Urgent Care Billing Stacy Calvaruso
12:00-1:30pm	Group Lunch & Exhibits Accreditation Process Overview – Product Theater Augustus Ballroom – 4 th Floor
1:30-2:45pm	General Session & Keynote Tiberius Ballroom – 3 rd Floor
2:45-3:00pm	Break
3:00-4:00pm	Marketing Your Center Alan Ayers
4:00-4:15pm	Break
4:15-5:15pm	Faculty Roundtable/Q&A
5:30-7:00pm	5th Anniversary Gala Reception Augustus Ballroom – 4 th Floor